



# BELSTAFF

## AUTUMN WINTER 18 COLLECTION 'MADE IN UK'

Belstaff presents the Autumn Winter 18 collection, 'Made In UK', celebrating the brand's British roots, with nearly a hundred year history of innovation and legacy of protection for adventure.

2018 marks the 70<sup>th</sup> Anniversary of the iconic four-pocket Trialmaster jacket, originally designed to protect against the harsh weather at the Scottish Six Day Trials, providing a poignant moment for Belstaff to celebrate this history. Through exploration of the Trialmaster Delphine Ninous, Creative Director, found her seasonal inspiration looking into English subcultures:

*"I started looking at youth movements since the 1950s, referencing the vitality and energy of sub-cultures such as the mods, punks, rockers and skins, who all in very different ways sought to express an inter-generational clash through music and fashion. As I discovered through the Archive many were wearing our iconic jackets and customising them. This season these themes are played out in our iconic silhouettes such as the field jacket, parka, biker and bomber. We wanted to celebrate our heritage but also shine a light on our spirit of innovation whilst remaining modern and looking to our future."*

Belstaff originated as a manufacturing company in Stoke on Trent and this season gives the opportunity to celebrate this with the return to production in the UK of the Roadmaster and Trialmaster. The 70<sup>th</sup> Anniversary 'Made In UK' outerwear series launches a new tumbled coated cotton with graphite effect.

Digging into Belstaff British history also led Delphine Ninous to revisit the dispatch rider coat. Originally created in the 1930s and used by the dispatch riders in WWII, this coat is an important iconic outerwear piece that has become a symbol of elegance and protection through time. Throughout the decades it has been produced in bonded cotton, rubberised cloth with ultrasonic welded seams and this season it has been revisited in a vegetable leather and shearling with a soft shoulder construction. Worn with high knee laced up combat boots this is a key silhouette of the season.

**@Belstaff #MadeInUK**

---

### ABOUT BELSTAFF

Belstaff is a modern British heritage brand steeped in the spirit of adventure, protecting independent spirits to venture free. In Belstaff, the fearless explorer and the stylish alike will discover clothing for a contemporary lifestyle influenced by Belstaff's rich 94 year history, yet firmly rooted in the present and forever forward-looking.

Belstaff is headquartered in London and showrooms reside there and in New York, Milan and Munich. Belstaff is currently sold through its flagship on New Bond Street, and seventeen stores in Europe, the United States and Asia, through select wholesale distribution worldwide and on [www.belstaff.com](http://www.belstaff.com)

For more information please contact Belstaff Press Office on DDL +44 (0) 203 205 2946  
[holly.robinson@belstaff.com](mailto:holly.robinson@belstaff.com)

## BELSTAFF AW18 WOMENSWEAR COLLECTION NOTES

### WAXED COTTON

Belstaff's heritage silhouettes have all been updated for AW18 in a palette of deep hues including earthy greens, muddy blues, deep mauve and sand. New silhouettes added to this fabrication include an oversized parka, inspired by the military parkas worn by the mods, and a classic field jacket. As part of the 'Made in UK' programme the iconic Roadmaster has been updated with a red check lining that directly references that used in British subculture clothing and vintage nickel hardware, to add a modern femininity.

### PARKAS AND FIELD JACKETS

Belstaff continues to evolve both the parka and field jacket silhouette through many different iterations, creating an extremely versatile outerwear offer across menswear and womenswear. Both long and short styles come with fur or shearling-trimmed hoods all providing both protection and warmth. Bold red and moss green heavy down filled versions offer excellent functionality, whilst a more fashion-focused parka style features a graphic matt black bonded stripe and removable quilted silver lining.

### THE RIDER COAT

Belstaff's iconic Rider Coat has been reworked in new materials ranging from cotton nylon with contrast sleeve lining and a printed desert camouflage to a softer more feminine interpretation in wool cashmere. This silhouette is pushed further in a supple and luxurious vegetable tanned leather and in reversible shearling with a light wax treatment. Other coats include a classic Crombie style for women with pop coloured under collar and a wool melton version a plus pea coat, with detachable nylon MA1 bomber internal and fur trimmed hood.

### LEATHER

This season's leather offering includes new shapes and exciting treatments. In our signature hand waxed leather, a luxurious and feminine field jacket with fur collar and classic Belstaff trim takes inspiration from the Archive. The Trialmaster has been re-worked for women in soft oily suede and a more modern interpretation in bonded and raw cut vegetable tanned leather. White paint effect over black napa and hair calf, studs and velvet have been collaged together over a classic perfecto shape, a technique that has been applied also to shoes and denim.

### SPORTSWEAR, JERSEY AND KNITWEAR

Recognisable sportswear silhouettes have been re-interpreted in soft napa with suede stripes, whilst classic leather silhouettes have been re-produced in cotton velvet in bright red and black. Knitwear pieces took reference from punk and youth culture using mohair, virgin wool and chunky cables. Jersey has been inspired by the graphics of band souvenirs t-shirts of the era.

### SHOES AND ACCESSORIES

Military inspired styles dominate the collection with a new, knee high combat lace up boot in matt black leather and patent. Leopard print hair calf has been used on a shorter more feminine boots with buckles and seasonal materials have been collaged to update the classic Dagenham sneaker. A flash bolt detail in elasticsation features on a Chelsea boot and this motif is used again to update the classic high-top style.

**@Belstaff #MadeInUK**

---

### ABOUT BELSTAFF

Belstaff is a modern British heritage brand steeped in the spirit of adventure, protecting independent spirits to venture free. In Belstaff, the fearless explorer and the stylish alike will discover clothing for a contemporary lifestyle influenced by Belstaff's rich 94 year history, yet firmly rooted in the present and forever forward-looking.

Belstaff is headquartered in London and showrooms reside there and in New York, Milan and Munich. Belstaff is currently sold through its flagship on New Bond Street, and seventeen stores in Europe, the United States and Asia, through select wholesale distribution worldwide and on [www.belstaff.com](http://www.belstaff.com)

For more information please contact Belstaff Press Office on DDL +44 (0) 203 205 2946  
[holly.robinson@belstaff.com](mailto:holly.robinson@belstaff.com)